

DSDS CET TRAINERS PROFILE

DR BENJAMIN LEE



Benjamin Lee is a Senior lecturer in Data Analytics and Visualization with the School of Continuing and Lifelong Education (SCALE) at NUS.

He has over 30 years' experience in IT and information management. His career roles span CIO, Director of IT services, Strategy and Planning, Project management, Applications development, Systems engineering, Data management and IT outsourcing. Business and Industry experiences include electronic business development, implementation of business process re-engineering and functional support for Finance, HR, Manufacturing, Retail and mergers/acquisitions in Oil and Gas. He has been actively involved in data and information management since 2000 and has successfully implemented global projects covering data warehouses, management information systems, data analytics and e-business systems. In those projects, Ben had applied data analytics to improve resource management and sales profitability with better understanding of customers, products and services.

Ben has been teaching information & data management and business analytics classes since 2016. He holds a Doctorate in Business Administration from the University of Western Australia. He also has Masters in Business Research and Physics and a Bachelors in Law. He has a strong interest and passion for data analytics, visualization and e-business.

MS CHUA BEE LUAN



Chua Bee Luan is a Senior Lecturer in Data Analytics and Visualization with the Department of Statistics and Data Science at the National University of Singapore, Faculty of Science.

Bee Luan is a passionate educator with nearly two decades of teaching experience in an institute of higher learning. She taught modules in Business Analytics, Data Visualization, Website Design, Business Software, Statistical Methods and Calculus. In her capacity as a lecturer, Bee Luan was involved in developing FutureReady certification courses and conducting SkillsFuture for Digital Workplace courses for the adult learners in the banking and aviation industries. In support of the NUS resilience and growth (R&G) initiative, she also provides training for fresh graduates so that they can continue to learn in the uncertain times of COVID-19. Prior to teaching, Bee Luan began her career in the IT industry in multiple roles, from project management to IT consulting in both MNC and SME companies. She had provided consulting services to her clients to streamline their business processes and had successfully rolled out numerous company-wide Enterprise Resource Planning (ERP) projects for companies mostly in trading and manufacturing industries.

Bee Luan graduated with a Bachelor of Science with Honours, double major in Computational Science and Mathematics from NUS. She also holds a Master in Business Administration in Strategic Management from the Nanyang Technological University and had obtained a Certificate in Teaching & Learning (Higher Education). Teaching has always been her passion and Data Analytics is her new area of interest.